UPPER SACO VALLEY LAND TRUST

ANNUAL REPORT



Preserving Land for Community Benefit

The Upper Saco Valley Land Trust is a nonprofit organization working with local landowners to permanently protect the lands and waters that define our communities and enrich our quality of life.

USVLT serves northern Carroll and western Oxford counties, including the communities of Bartlett, Jackson, Hart's Location, Conway, Albany, Madison, Eaton, Chatham, Fryeburg, Brownfield, and Denmark.

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Cover: Hayfield, West Side/Oil on Canvas/Read Baldwin This page: Foss Mountain/Hannah Kiesler

SOLID AS THE GRANITE BENEATH US



Change is everywhere we look: in the headlines, in the weather, in the way we communicate. In the murkiness of this change, land conservation work can shine as a beacon of permanence – both literal and figurative. On the literal side, we protect land "in perpetuity," and those lands help mitigate the impacts of rapid change. Case-in-point: during this last year's Halloween storm, we witnessed intact forested floodplain land, conserved by USVLT, slow floodwaters. And, figuratively, the open space we protect offers solace and moments of clarity as the world around us speeds up.

And so, during these times of political, socioeconomic, and cultural turbulence, USVLT is celebrating our most successful year yet. In 2017 the organization capped its largest land conservation campaign to date, with nearly \$900,000 secured for the Pine Hill Community Forest and Bald Hill Road projects, thanks in large part to our strong partnership with Tin Mountain Conservation Center. Our band of loyal members grew by 20% and now totals over 600 households. With a debt of gratitude to the Saco Valley Chapter of Slow Foods, we adopted the renowned Fields on the Saco fall harvest dinner event. Under our wing, last October's dinner was superb, and moving forward, the event will be the perfect complement to spring's Art Celebrates Place show (now in its ninth year!). Once again, budgeted operational income exceeded projections, and we hired Erika Rowland as Conservation Lands Manager to fill the gap left by retiring Linda Comeau. At our Annual Meeting, a long-awaited update to our strategic organizational plan was adopted, which lays out the next ten years of growth. All this, while conserving land – in perpetuity – for community benefit.

We couldn't do it without you – our loyal members and supporters. Membership contributions are the most reliable source of operational income, as they come from a "diverse portfolio" of community members who care about our work, whether it's creating the Pine Hill Community Forest, identifying potential pollution threats to our surface and groundwater, or getting folks out on the land through our programs. Membership contributions comprise 42% of our operating budget – the single largest income line-item by far. Your donations are a part of that total – and a part of our future success. Thank you.

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William Abbott, Executive Director

Doug Burnell, President

WATER INITIATIVE PROGRESS IN 2017

Water is central to our work – after all, the Land Trust is named after a river valley. Healthy, intact forests and clean water supplies are interrelated priorities in our work to protect the natural environment. Since 2015, USVLT has intensified its focus on water, from the headwaters of the Wildcat River to the Brownfield Bog and beyond. Surface and groundwater are critical ecological resources that we work to protect, yet the same water that lands as rain on a conserved piece of land may soon be flowing down a parking lot gutter, ignorant of any parcel boundaries or political lines it crosses. The "fluidity" of water makes it of paramount importance that we maximize our efforts to protect this key resource throughout our service area.

In that light, the Land Trust secured a Drinking Water Grant from the NH Department of Environmental Services (NHDES) in 2017 to study current risks and opportunities for drinking water protection in the New Hampshire portion of the Upper Saco Valley. This grant funds work in three main areas: assessing threats to surface and groundwater by completing a "windshield survey" to identify "Potential Contamination Sites," reviewing groundwater protection ordinances in the New Hampshire towns we serve, and thirdly, sharing findings with our community of stakeholders with a goal of having those towns adopt stronger measures to protect both surface and groundwater.





By taking on this grant over the past year we learned critical lessons. We live in a part of the world that is blessed with abundant, clean drinking water, an inherent feature of our extraordinary natural environment, on which local communities have relied for generations. In late 2017, by conducting the proverbial "windshield tour," several hundred Potential Contamination Sites (and please note the word "potential") were identified within our service area, many not previously known about by NHDES.

A review of groundwater ordinances and related regulations within that same area revealed many opportunities to strengthen protections. Neighboring municipalities may look to Madison, the only town in our service area to have adopted the NHDES "gold standard" ordinance.

We are just embarking on the third task—sharing findings with our community of stakeholders—findings which confirmed how critical it is for groups like USVLT to do more to protect drinking water supplies now rather than after an accident or spill has occurred. We look forward to a dialogue with the leadership and community members of the towns we represent in order to strengthen the protection of one of our most valuable natural resources, water.

Protection of Madison's Drinking Water Supply Gets Boost from Recent Conservation Easement Donation

In December, a conservation easement protecting 77 acres of property in Madison was generously donated to the organization by long-time Land Trust supporters, Robert and Priscilla Dannies.

The property includes a gorgeous wetland complex, as well as the headwaters of Forest Brook, one of the main tributaries of Silver Lake and also a primary source for freshwater "recharge" into Madison's stratified drift aquifer. Without the benefit of protection, this property would likely have been developed in the future, degrading the Forest Brook watershed and impacting both Silver Lake and Madison's drinking water supply. The 77-acre parcel is located on Glines Hill and Bickford Roads, both designated as scenic roads by the Town of Madison, and includes thousands of feet of natural, undeveloped land along these byways. Bob and Priscilla Dannies are no strangers to USVLT or land conservation. They have previously donated conservation easements to the Land Trust protecting over 100 nearby acres on Glines Hill Road in Madison and Eaton. We thank them, heartily, for their vision of the future!

AGRICULTURAL INITIATIVE PROGRESS IN 2017



HATCHES' ORCHARD

Hatches' Orchard is a cherished local landmark, a pick-your-own operation that has hosted countless families and school groups on fall outings for close to fifty years. In 2017, Bruce and Elaine Hatch secured that legacy with the donation of an easement on their 50-acre property, the 62nd Land Trust project in the organization's 17-year history.

Surrounded on three sides by other USVLT easements along the Brownfield Road in South Conway, the Hatches' donation strengthens a "block" of conservation land. In addition, the gift includes protection of 28 acres of "highest ranked habitat" in the White Mountain Biological Region, as delineated by the state of New Hampshire. The property, which the couple purchased in 1971, climbs to fields above the orchard which afford panoramic views of the Valley from the height of land.

Reflecting on their decision to grant an easement, Bruce and Elaine commented, "The transformation and development of the Mount Washington Valley over the decades, from a quiet, idyllic rural area, prompted and urged us to do something to preserve our little piece of heaven for future generations to enjoy." Sadly, Bruce passed away shortly after the project's completion in October, but the couple's gift guarantees that their stewardship efforts will endure.

SUPPORTING HEALTHY AGRICULTURE

The addition of Hatches' Orchard boosts the number of farms and agricultural properties under easement with the Land Trust, many with prime soils. While preserving these easements in perpetuity is a core mission, so is ensuring that conserved land is actually being farmed. Our service area boasts some of the most productive and fertile agricultural soils in the Northeast, yet many area farms face critical challenges.

Understanding and supporting all components of a healthy agricultural system is crucial – a key reason the Land Trust created the position of Local Food Systems Advocate. 2017 was Jesse Wright's second year on the job, where she has created a network of alliances with local farmers, as well as state and regional organizations.

Last spring Wright facilitated a "Scaling Up" workshop in Fryeburg in partnership with Maine Farmland Trust. The workshop detailed keys to success in scaling up production on small farms and best practices for sales within wholesale markets. After the session, Maine farms were eligible for fifteen hours of on-farm technical assistance to help implement lessons learned.

Another significant alliance is her work with the newly formed MWVEG– Mount Washington Valley Eaters & Growers. MWVEG is a group of farmers and food advocates whose mission is to strengthen the regional food system through communication, collaboration, and cooperation among our farms and our community. Their work aims to increase the visibility and viability of our region's farms.

Agricultural advocates assert that New England has the potential to produce more than 50% of its food by 2060, and that such a regional transformation would come with significant economic, health, and environmental benefits. The Land Trust embraces that vision of a sustainable future, realizing that supporting agriculture is a complex and vital undertaking.



PINE HILL COMMUNITY FOREST

LOOKING TO THE FUTURE

The Pine Hill Community Forest has been lauded by many for its outstanding natural assets and diverse recreational opportunities. These same attributes attracted many grants and led to the successful completion of the fundraising campaign in December 2017. As the Land Trust fast approaches the formal legal "closing date" for this transaction, our focus turns to how the undertaking can become the best community asset possible – embodying the "community benefit" tagline that is central to our mission.

Already the site of numerous multi-use trails, the property also provides many other community benefits, including extensive scenic highway and river frontages and a wild 125-acre pollution- and flood-attenuating wetland complex. The challenge now will be stewarding those resources, all while allowing for change.

Through a Management Committee conceived last spring at a community forum and now formalized by an agreement with the Town of Conway, many viewpoints will coalesce to make future multi-use decisions, such as how to preserve and sustain natural communities while developing human recreation and outdoor-education opportunities. Joining Land Trust and project partner Tin Mountain representatives at the table will be representatives from the Conway Board of Selectmen, Conservation Commission, Rec Path Committee and School District Facilities Committee.

With planning for trailhead parking sites underway, groundwork is already being laid for enhanced public access. The Conway Rec Path may be upgraded and rerouted through forested areas around the high school campus. A footpath to the top of Pine Hill will offer vistas to Mount Chocorua and the Moat Range. School athletics and outdoor education programs will access the trail networks and nature-study areas as well.

We welcome the opportunity to thank all of you who donated to the purchase of this dynamic property and encourage your further support and ideas for the Community Forest's long-term stewardship – for community benefit.

Under the tagline, "Two Great Properties, One Campaign," in 2017 USVLT and Tin Mountain raised funds for both the Pine Hill Community Forest and a separate 90-acre tract on Bald Hill Road in Albany, which nearly doubles the Tin Mountain campus. The Tin Mountain addition includes rare black gum trees and more than three acres of Appalachian Oak-Mountain Laurel Forest, a rare natural community within the state of New Hampshire. The property will be dedicated this spring as the Dr. Michael Cline Memorial Forest.

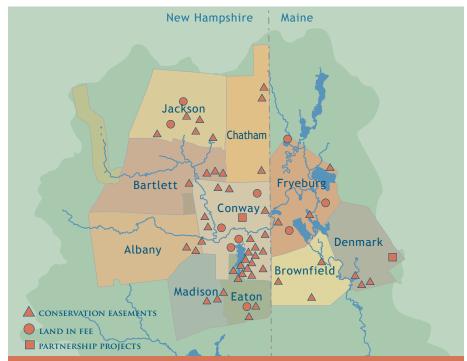
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At the close of 2017, the Upper Saco Valley Land Trust and our partners had completed 65 conservation projects, totaling over 11,350 acres throughout our 11-town service area. Please see www.usvlt.org for more detailed location information about these easements and preserves.

LOOKING BACK

Publishing our Annual Report is a reflective process in which we get to re-examine the accomplishments of the previous year. We revisit the bright spots of community engagement and land exploration. From a long list of memorable moments, we highlight a few below as a "Year in Review."



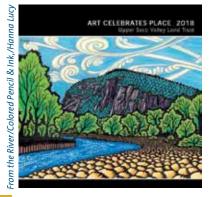
Easement Exploration Series

2017 brought another dynamic mix of easement events, connecting community members with the conserved lands that surround them. From learning about composting at Weston's Farm in Fryeburg, or NRCS, funded conservation practices on the Dundee easement, to a springtime ephemeral wildflower walk in the floodplain forest, and introducing supporters to Pine Hill land, participants covered a lot of ground. They also took to the water for a fall foliage paddle to explore the spectacular scenery around Kezar Lake. These events are led by Land Trust staff, board members, naturalists, and volunteers. For more information on upcoming easement events visit the Land Trust website at www.usvlt.org.

Art Celebrates Place

There is no better way to shake off the winter doldrums than Art Celebrates Place, an evening of visual art, performances, music and delicious locally sourced food, all inspired by the landscapes of Mount Washington Valley and western Maine.

In 2017, Art Celebrates Place calendars again offered the opportunity to appreciate



local landscapes in print form month by month, and they were a sellout in their second year. A huge thank you to Linda Gray, who launched and shepherds the calendar project. And watch for the 2019 edition, which will be available in late summer.

Take note! Change is in the air, and in 2018 Art Celebrates Place will be staged at Fryeburg Academy's Leura Hill Eastman Performing Arts Center. Set for Friday, April 6th from 5-7:30, in its 9th year the theme is 'Over Hill and Dale,' focusing on five conservation properties in the Land Trust's 11-town service area.

Fields on the Saco

In 2017 the Land Trust took Fields on the Saco under its wing, endorsing its message of highlighting both the creative talent of local chefs and the region's best seasonal offerings. And while the 10th anniversary of the locally sourced dinner was USVLT's first, Fields on the Saco was, by any measure, a huge success. Held in late October at the



Barn at Merrill Farm Inn in Conway, the event drew both new and familiar faces, showcasing entrees created from sustainably raised dairy, meat, fresh vegetables and herbs paired with regionally made spirits, beers, and wines. The food was phenomenal and the weather perfect. Special thanks to our volunteers, chefs, hosts, and farmers who devoted hours preparing for the event in support of land conservation.

The 2018 edition of Fields on the Saco is in the works. Stay tuned for details.

Stewardship Efforts on the Leita Monroe Lucas Preserve East Conway, NH

Partnerships have been a driving theme in the ongoing work on the Leita Monroe Preserve in East Conway, spearheaded by USVLT president Doug Burnell, who laid out the original trails and has spent countless hours on the property. With funding from multiple sources and anchored by a grant from NRCS, in 2017 the Land Trust coordinated the efforts of stewardship partners to construct a trailhead parking area, improve habitat for songbirds and other wildlife, and enhance in-stream cover and shade for brook trout. It required many hands to accomplish all of this, including interns from both USVLT and Tin Mountain, and a pro-bono AMC

youth trail crew. Last November, with the preserve donor on hand, a neighborhood trail opening highlighted the collaboration, noting the property's unique history, and celebrating efforts to create a place for the local community to enjoy conservation land.

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IN HONOR OF/ IN MEMORY OF In Memory of Bruce Hatch Chester B. & Lydia T. Lucy In Honor of Dexter Rust Virginia Duquet In Memory of Richard Pollock Ellin Leonard In Memory of Harold W. Thorne Jr. Ann & Tim Whalen In Memory of Howard Huemmler Marion Frost In Memory of James Cobbs David Paige & William Abbott Linda Comeau & Allan Aldrich Katrine Biddle Helen & Bruce Dixon Barbara & David Douglass Judy Fowler Jay & Marcia Kaufman Peter & Elaine Klose Mr. & Mrs. Chester Kunz Kathleen Langan Chester B. & Lydia T. Lucy James & Marie Robins Valerie & John Stauffer In Memory of Joe Ryan Carol & Donald McA'Nulty Catherine Constanzo Juliana Gilheany Anne Gilheany Carolyn Hepburn Patricia Hood Mary Catherine Iannoni Ross Metzman Patricia Morrow John & Jane Rhoads L. J. Sullivan & M. B. Ryan In Memory of John Chandler Martha W. Chandler In Honor of Jon Marquis Bette Ann & Joseph E. Marquis In Honor of Larry Garland Leane Page Garland In Honor of Linda Comeau Carl & Jadwiga Rosenthal In Memory of Maxwell E. (Robin) Foster, Ir.

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ART CELEBRATES PLACE CONTRIBUTORS

Burnt Meadow Farm Flatbread Company Sunnyfield Brick Oven Bakery Tuckerman Brewing Company Hannaford Pied-a-terre Farm Patch Farm Earle Family Farm Uplands Apple Farm Hancock Family Farm NH Mushroom Company Margaret Rieser Marnie Cobbs Grandy Oats Little Field Farm Peter & Emily Benson Virginia Ward Linda Gray Allie Kaplan-Thompson Lindsay Johnston Potluck Singers Ann Bennett & Nick Foster Dexter Harding Lucy Gatchell

FIELDS ON THE SACO CONTRIBUTORS

Susan Beane Ben Belcik Sharrene Bernhardt Theresa Bernhardt Austen Bernier Chef Alison Bickford Nichole Cousins Andy Davis Jen Deraspe Drew Duckworth Nora Dufilho

Bob Dunleavy Kelly Evans Hannah Fleishman Ryan Forestall Linda Gray Dexter Harding Jim & Linda Hastings Greg Heppe Mark Johnson Paula Jones Amy Kutsenhow Julie Levine Lise Peters Steven Salmeri Nadia Sheppard Tony Simone Peter Smith Erin Wright & Howard Stanten Bruce & Barbara Stelle Chef Mark Tapper Diiit Tavlor Emily Taylor David Wood Alyssa Wooten Appalachian Mountain Club Art by 5-Fun with Paint! Bavarian Chocolate Haus Buttonwood Inn Chef's Bistro Cranmore Mountain Currier Museum of Art Earle Family Farm Eastern Mountain Sports Eyes Open Productions For Your Paws Only Freeport Wild Bird Supply Frost Mountain Yurts Good Vibes Coffee Roasters Grand View Farm Great Glen Trails Jackson Chamber of Commerece K9 Mountaineer Club Karla's Pet Rendezvous League of NH Craftsmen Libby's Bistro & SAaLT Pub Little Field Farm Maine Grains Merrill Farm Inn Moonset Farm Mt. Washington Observatory Mt. Washington Valley Arts Association Mountain Heartbeet Farm Nectars of Maine North Conway Olive Oil Company Northway Bank

Nurture through Nature Oxford House Inn Patch Farm Pork Hill Farm Sap Hound Maple Company Sherman Farm Slow Food Saco Valley Snowvillage Inn Stone Turtle Baking & Cooking School Sweet Maple Café The Trailing Yew The Wentworth Inn Thompson House Eatery Weston's Farm White Gates Farm White Mountain Cider Company White Mountain Winery Wildcat Inn & Tavern Wind Over Farm

GRANTS/FOUNDATIONS

Anonymous (4) Buckingham Mountain Foundation Conway Conservation Commission Davis Conservation Foundation Fields Pond Foundation The Robert and Dorothy Goldberg Charitable Foundation New Hampshire Land & Community Heritage Investment Program (LCHIP) Maine Community Foundation New Hampshire Charitable Foundation: Anonymous Anna B. Stearns Fund Jessie B. Cox Fund for the Environment Kineo Fund Marshall Family Fund Natural Resources Fund Richard A. Ware Family Fund NH Department of Environmental Services Local Source Water Protection Grant NH Fish & Game NH State Conservation Com*mittee (Moose Plate Grant)* Newman's Own Foundation Open Space Institute Community Forest Fund PayPal Giving Fund Pequawket Foundation The William P. Wharton Trust

FINANCIAL REPORT (Year Ended December 31, 2017 – Unaudited)

COMBINED STATEMENT OF ACTIVITIES						
	Unrestricted	Temporarily Restricted	Total			
REVENUE:						
Membership Contributions	\$ 92,443	\$ -	\$ 92,443			
Grants and Donations	75,027	830,355	905,382			
Other	41,615	-	41,615			
Net Assets Released from Restrictions	475,321	(475,321)	-			
Total Operating Revenue	\$684,406	355,034	1,039,440			
EXPENSES:						
Program Services:						
Land Protection & Easement Acquisition	on \$474,494	\$ -	\$ 474,494			
Land Stewardship	61,998	-	61,998			
Total Program Services	536,492	-	536,492			
Management and General	74,643	-	74,643			
Fundraising	33,902	-	33,902			
Total Operating Expenses	645,037		645,037			
Change in Net Assets	\$ 39,369	\$ 355,034	\$394,403			

COMBINED STATEMENT OF FINANCIAL POSITION

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total		
ASSETS:						
Cash, Unrestricted	\$115,656	\$ -	\$ -	\$ 115,656		
Cash, Restricted	-	357,826	-	357,826		
Pledges Receivable		402,500		402,500		
Prepaid Expenses	1,639	-	-	1,639		
Beneficial Interest Held by Oth	iers -	-	197,536	197,536		
Property & Equipment, net	6,935	-	-	6,935		
Land & Conservation Easeme	ents –	-	1,135,862	1,135,862		
Total Assets	\$124,230	\$ 760,326	\$1,333,398	\$2,127,954		
LIABILITIES AND NET ASSETS:						
Acrued Expenses	\$21,014	\$ -	\$ -	\$ 21,014		
Net Assets	103,216	760,326	1,333,398	2,196,940		
Total Liabilities and Net Assets						
	\$124,230	\$ 760,326	\$1,333,398	\$2,217,954		

Unrestricted funds may be used for day to day operations. Temporarily restricted funds are grants and donations for a specific project or purpose to be used in the future. Permanently restricted assets include land, easements and stewardship endowment.



The Land Trust flourished during the year ending December 31, 2017, both in terms of projects and membership growth. Highlights included:

- Celebrating the highest level of membership support in the organization's history, measured by new members joining and existing members increasing their donation level,
- Completing several significant land protection projects, including securing long-term stewardship funding for these acquisitions,
- Receiving contributions and pledges to complete the Pine Hill project, the largest in the organization's history,
- Achieving sufficient financial strength to support three full-time staff, which will foster long-term viability through increased focus on development and diversification of skillsets, and
- Significantly increasing cash reserves to allow the Land Trust to continue its mission even in the event of a downturn in the economy.

For the Land Trust to carry out its mission, the support of members and the local community is essential. Membership donations underwrite operating costs, and the organization's continuing ability to preserve land for community benefit is only made possible with your support.* Thank you.



*The financials reported here include income and expenses relating both to our operating budget, as well as campaigns run for special projects or specific land projects. While membership support accounts for 9% of total income in 2017, it accounts for an impressive 42% of "operating income" that is not tied to a specific land project. Thank you.



Preserving Land for Community Benefit PO Box 424, North Conway NH 03860 (603) 356-9683 • info@usvlt.org • www.usvlt.org